



Agent and Broker Marketplace Help Desks and Call Centers

The table below provides information on the Help Desks available to agents and brokers who assist consumers through the Federally-facilitated Marketplace (FFM or Marketplace), the types of inquiries handled, contact information, and hours of operation.

Help Desk Name	Phone # and/or Email Address	Types of Inquiries Handled	Hours of Operation (Closed Holidays)
Marketplace Service Desk	Phone: 1-855-CMS-1515 Phone: 1-855-267-1515	<ul style="list-style-type: none"> Centers for Medicare & Medicaid Services (CMS) Enterprise Portal password resets and account lockouts Other CMS Enterprise Portal account issues or error messages General registration and training questions Login issues on the Direct Enrollment agent/broker landing page Technical or system-specific issues related to the Marketplace Learning Management System (MLMS) User-specific questions about maneuvering in the MLMS site, or accessing training and exams 	Monday–Friday 8:00 AM–8:00 PM ET October–November only: Saturday– Sunday 10:00 AM–3:00 PM ET
Agent/Broker Email Help Desk	Email: FFMProducer-AssisterHelpDesk@cms.hhs.gov	<ul style="list-style-type: none"> General enrollment and compensation questions Manual identity proofing/Experian issues Escalated general registration and training questions Agent/Broker Registration Completion List issues Find Local Help questions Help On Demand participation instructions or questions Report concerns that a consumer or another agent or broker has engaged in fraud or abusive conduct Complex consumer application issues—send description of issue needing resolution and app ID – do not send PII 	Monday–Friday 8:00 AM–6:00 PM ET



Help Desk Name	Phone # and/or Email Address	Types of Inquiries Handled	Hours of Operation (Closed Holidays)
Marketplace Call Center Agent/Broker Line	Phone: 1-855-788-6275 Enter your National Producer Number to access this line.	Consumer-specific inquiries or application changes: <ul style="list-style-type: none"> • HealthCare.gov account password resets • Special enrollment periods not available on the consumer application • Individual Marketplace eligibility and enrollment issues 	Monday–Sunday 24 hours/day
Marketplace Appeals Center	Phone: 1-855-231-1751 (TTY: 1-855-739-2231)	<ul style="list-style-type: none"> • Status of a Marketplace eligibility appeal 	Monday–Friday 7:00 AM – 8:30 PM
Small Business Health Options Program (SHOP) Call Center	Phone: 1-800-706-7893 (TTY: 1-888-201-6445)	<ul style="list-style-type: none"> • Inquiries related to SHOP eligibility determinations on HealthCare.gov • Contact the insurance company for most questions about SHOP plans, such as applications, enrollment, renewal, or changing or updating coverage 	Monday–Sunday 24 hours/day
Direct Enrollment Email Help Desk	Email: DirectEnrollment@cms.hhs.gov	<ul style="list-style-type: none"> • All inquiries specifically related to becoming and/or operating as a direct enrollment web-broker in the Marketplace 	Monday–Friday 9:00 AM–5:00 PM ET
Agent/Broker Training and Registration Email Help Desk	Email: MLMSHelpDesk@cms.hhs.gov	<ul style="list-style-type: none"> • Technical or system-specific issues related to the MLMS • User-specific questions about maneuvering in the MLMS site or accessing training and exams 	Monday–Friday 9:00 AM–5:30 PM ET
America’s Health Insurance Plans (AHIP) Training Help Desk	Phone: 1-800-984-8919 Email: support@ahipinsuranceeducation.org	<ul style="list-style-type: none"> • All inquiries specifically related to the AHIP agent/broker training platform 	Call Center/Email: Monday–Friday: 9:00 AM–7:00 PM ET



Useful Websites for Agents and Brokers

The list of websites below contains links to resources to assist agents and brokers with the annual Marketplace registration process and background information for participating in the FFM.

Resource	Description	Link
Agents and Brokers Resources webpage	Primary outlet for agents and brokers to receive information about working in the Health Insurance Marketplace; provides the latest news and resources, including newsletters, webinars, fact sheets, videos, and tip sheets	http://go.cms.gov/CCIOAB
HealthCare.gov	Official site of the Health Insurance Marketplace; used for researching health coverage choices, eligibility, and enrollment	https://www.healthcare.gov/
Marketplace information	Official Marketplace information source for assisters and outreach partners about Marketplace eligibility, financial assistance, enrollment, and more	https://marketplace.cms.gov
CMS Enterprise Portal for Marketplace Training and Registration	Provides access to the MLMS and allows users to request the FFM Agent/Broker role; the MLMS provides the following functions: <ul style="list-style-type: none"> • Complete Marketplace Agent and Broker Registration and Training • Sign Marketplace Agent and Broker Agreements • Access CMS-approved Vendor Training 	https://portal.cms.gov
Agent and Broker Marketplace Registration Tracker	Searchable database that allows users to look up their Marketplace registration status with the NPN and ZIP Code saved in their MLMS profile for the current plan year	https://data.healthcare.gov/ab-registration-tracker/
Agent and Broker National Producer Number (NPN) Search Tool	Enables users to search and find the correct NPN to enter in their MLMS profiles and on Marketplace applications	www.nipr.com/PacNpnSearch.htm
Agent and Broker FFM Registration Completion List	Public list of agents and brokers who have completed Marketplace registration; used by issuers to verify agents' and brokers' eligibility for compensation for assisting with consumer enrollments	https://data.healthcare.gov/ffm_ab_registration_lists



Resource	Description	Link
Agent and Broker FFM Registration Termination List	Public list of agents and brokers who have been suspended or terminated from the Marketplace; used by issuers to verify agents' and brokers' eligibility for compensation for assisting with consumer enrollments	https://data.healthcare.gov/dataset/AB-Suspension-and-Termination-List/e8uy-7rnp/data
America's Health Insurance Plans (AHIP)	CMS-approved vendor for Marketplace Agent and Broker Training	https://www.ahip.org/ffm/
Find Local Help	A tool available on HealthCare.gov that enables consumers to search for a local, Marketplace- registered agent or broker with an active licensure status in a valid health-related line of authority to assist with Marketplace enrollment	https://localhelp.healthcare.gov/
Help On Demand	Consumer assistance and referral system operated by Help On Demand that connects consumers seeking assistance with Marketplace- registered, state-licensed agents and brokers in their area who can provide immediate assistance with Marketplace plans and enrollments	https://www.cms.gov/CCIIO/Programs-and-Initiatives/Health-Insurance-Marketplaces/Downloads/Help-On-Demand.pdf
LinkedIn for Marketplace Agents and Brokers	Contains posts with announcements, new resources, upcoming webinars, and more information for Marketplace agents and brokers	https://www.linkedin.com/showcase/cms-ab
Issuer & Direct Enrollment Partner Directory	Dynamic list of approved, participating issuers and web-brokers that offer online resources for agents and brokers, such as enrollment and client management functionality; updated regularly with new information	https://www.cms.gov/CCIIO/Programs-and-Initiatives/Health-Insurance-Marketplaces/Private-Partner-Enrollment.html
Frequently Asked Questions (FAQs) for Agents and Brokers	Provides answers to commonly asked questions about working with the Marketplace and helping clients enroll in and maintain their coverage	https://www.agentbrokerfaq.cms.gov/s/