

Program announcement



We're sunsetting the Attain program

We have made the decision to discontinue the Attain by Aetna program to make way for future wellness programs that could have a greater impact for members. Our priority is still health and wellness, and we will learn from the Attain program to bring better member wellness programs in the future.

Discontinuation schedule:

- Starting with your first renewal after 1/1/2023, your employees won't have access to Attain by Aetna.
- Your employees can enroll in the Earn Your Watch (EYW) benefit through 8/31/2023, or until your group has a renewal after 1/1/2023.
- In the meantime, users can continue to earn and redeem points on the platform. Active users of Attain will be informed of the sunset via in-app notifications.

What you need to do: let your employees know how this impacts them. See the table below for examples of how the timing works.

Plan year start date	Bring your own device new enrollments	Earn your watch new enrollments	Attain service end date (End of plan year)
10/1/22	Yes	Yes, until 8/31/2023	9/30/23
12/1/22	Yes	Yes, until 8/31/2023	11/30/23
1/1/23	Yes	Yes, until 8/31/2023	12/31/23
3/1/23	No	No	Not Applicable

We're sorry for the inconvenience. You can ask your broker to find out more about the Attain sunset or other wellness options your employees can use. Stay tuned for what's next!

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